# Al-generated voices Applications and implications Spyros Raptis Innoetics / Samsung Electronics Greece

# Outlook

#### Beyond supervision

The shifting paradigm in voice generation

#### Problem areas

Selected areas in voice generation

#### Applications

How voice generation is already affecting the creative industries and our everyday lives

#### Ethics reshaping

Sings of a missing framework, emergence of novel questions and regulation being born

# **Beyond supervision**

- Unsupervised learning
- Self-supervised representations
- Audio as language
- Multi-modal embeddings
- Huge datasets for a truly global coverage of spoken language

# Beyond supervision

- Unsupervised learning
- Self-supervised representations
- Audio as language
- Multi-modal embeddings
- Huge datasets with universal coverage



# Problem areas

- Word-level style control
- Phoneme-level prosody control
- Speaker generation

# **Style control**

• "Style":

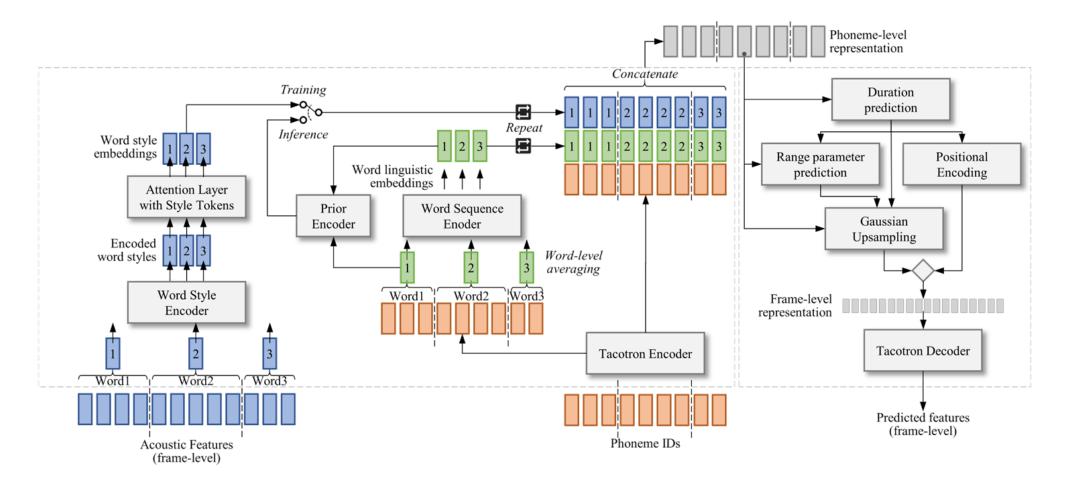
different qualities of the voice, depending on the use case

- **Style control**: control mechanisms baked into a model VS retro-fitted ex post
- **Granularity**: different levels relevant to different applications

### • Style palette:

let the model discover the styles inherent in the data VS imposing an externally defined taxonomy

# Word-level style control



**Word-Level Style Control for Expressive, Non-attentive Speech Synthesis** 

K. Klapsas, N. Ellinas, J. S. Sung, H. Park, S. Raptis SPECOM 2021: International Conference on Speech and Computer

# word-level style control Style controllability

# **Style controllability** is achieved by:

• manipulating the weights of the word-level style tokens

Unified and robust **control of token weights**:

- estimate the distribution of each token's weights in the training corpus;
- z-normalize it;
- apply changes to the token weights that are multiples of their standard deviation.

Level of control:

• Single word, multiple words, or the entire utterance

# word-level style control **Experiments**

**Training dataset**: Subset of the Blizzard Challenge 2013 audiobook dataset (single speaker, rich prosody)

**Style token dims**: 15 tokens x 128 each

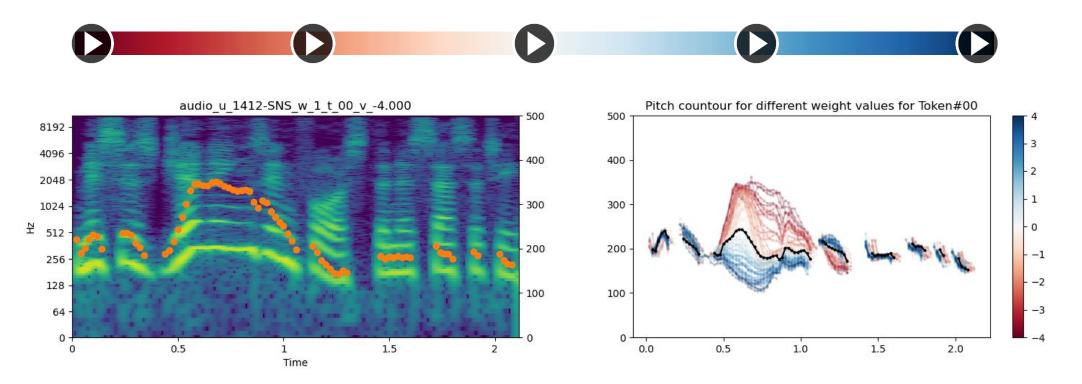
Vocoder: LPCNet

Observations:

- The model tended to generate **richer pitch patterns** than the plain NAT model
- Some of the tokens had simple intuitive **interpretations**:
  - some tokens were directly related to the pitch and some to the speaking rate;
  - For those tokens, decreasing their weight had the perceptually opposite effect of increasing it

## WORD-LEVEL STYLE CONTROL Direct style manipulation at word-level

Word-level Token 0  $\rightarrow$  Affects pitch

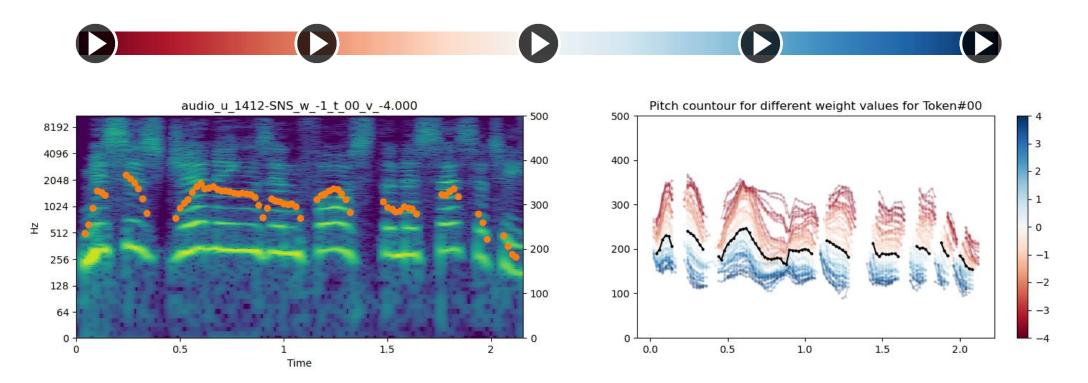


**1412-SNS** Mrs. <u>Jennings</u> enforced the necessity.

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## WORD-LEVEL STYLE CONTROL Direct style manipulation at utterance-level

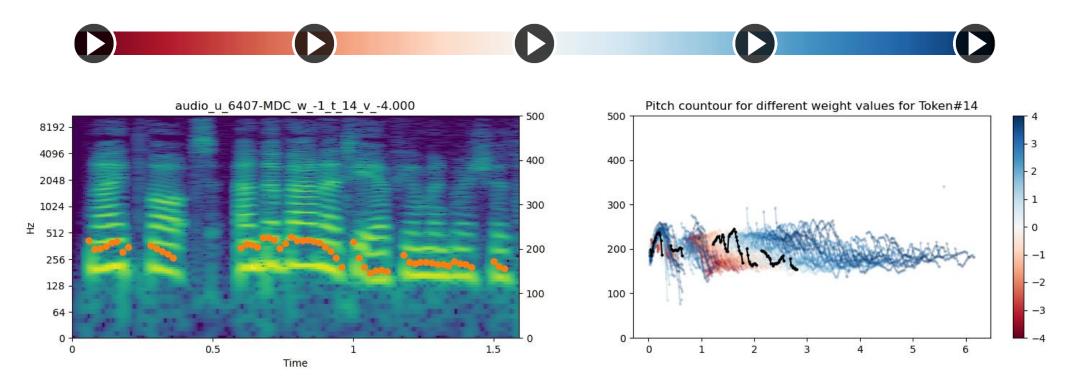
Utterance-level Token #0 → Affects pitch



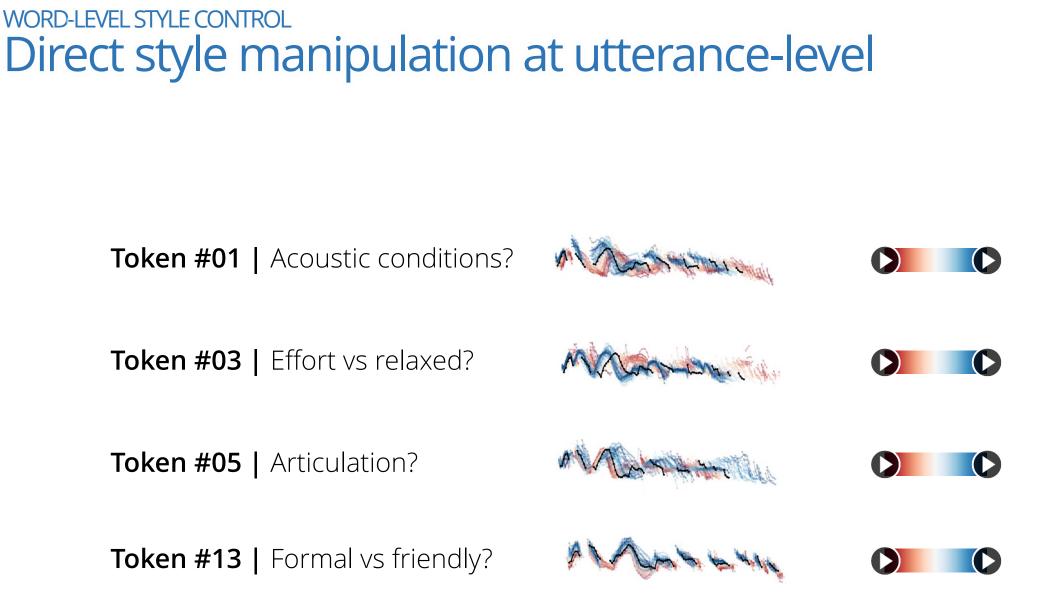
**1412-SNS** Mrs. Jennings enforced the necessity.

## WORD-LEVEL STYLE CONTROL Direct style manipulation at utterance-level

Utterance-level Token #14 → Affects speaking rate



6407-MDC Night Thoughts, and the Vanity of Human Wishes.



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# **Phoneme-level prosody control**

- Unsupervised latent representations can capture speech variability, but:
  - the different qualities of speech are entangled and not amenable to our direct control
- However, in some use cases:
  - we do need to **control**;
  - at a **fine-grained** level;
  - with **discrete labels**.
- Approach:
  - condition at training time on features we care to control at inference time;
  - data augmentation;
  - within-speaker F0 normalization and speaker-independent F0 clustering;
  - balanced clustering for duration.

# PHONEME-LEVEL PROSODY CONTROL Dataset

• Multi-speaker dataset:

- internal dataset (3 female + 2 male voices)  $\rightarrow$  ~160h
- the 2013 Blizzard Challenge voice (Cathy)  $\rightarrow$  ~60h
- Forced-alignment to calculate phoneme boundaries
- Pitch- and duration-**augmentations**  $\rightarrow$  improved robustness and value ranges
  - Pitch shifting (+- 3 semitones)
  - Time stretching (+- 30% of speaking rate)
- Extract phoneme-level values for pitch (average) and duration

**Controllable speech synthesis by learning discrete phoneme-level prosodic representations** N. Ellinas, M. Christidou, A. Vioni, J. S. Sung, A. Chalamandaris, P. Tsiakoulis, P. Mastorocostas *Speech Communication, Vol. 146, pp. 22-31 (2023)* 

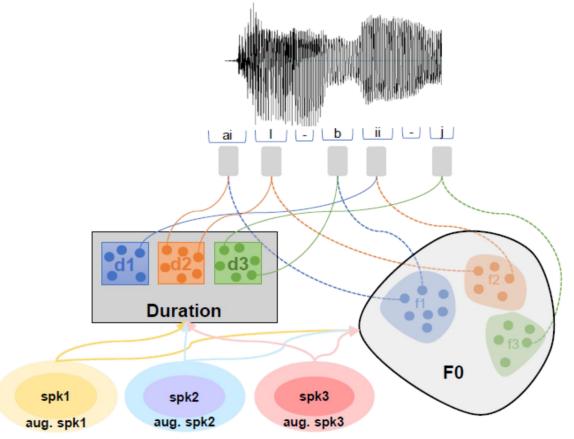
## PHONEME-LEVEL PROSODY CONTROL Pitch- and duration clustering

- Pitch clustering per speaker:
  - Average pitch values at phoneme-level
  - z-normalize with the speaker's mean and std
  - K-means clustering

Helps deal with pitch range variations across genders/speakers, and facilitates the adaptation to new speakers

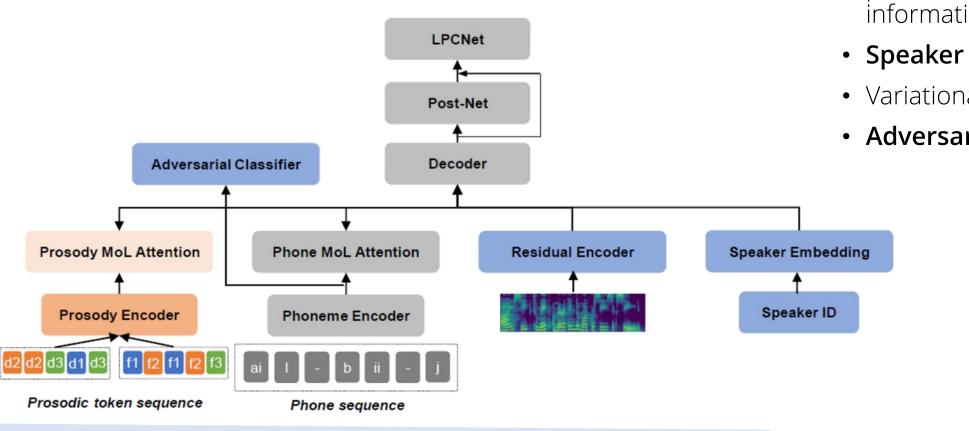
- Duration clustering:
  - Calculate the duration of each phoneme
  - Balanced clustering per phoneme class

No duration normalization was necessary in this case.



## PHONEME-LEVEL PROSODY CONTROL Model training

#### Autoregressive attention-based model



- Separate **MoL attentions** for phoneme and prosodic information
- Speaker embedding size: 64
- Variational residual encoder
- Adversarial speaker classifier

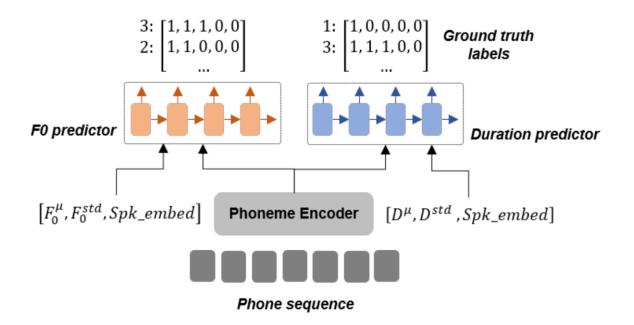
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### PHONEME-LEVEL PROSODY CONTROL Inference

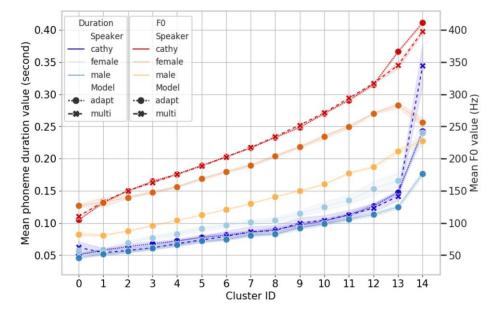
#### **Prosody predictor**

- trained separately ex post (phoneme encoder frozen)
- leverages the fact that the prosodic representations are:
  - discrete, and
  - ordinal



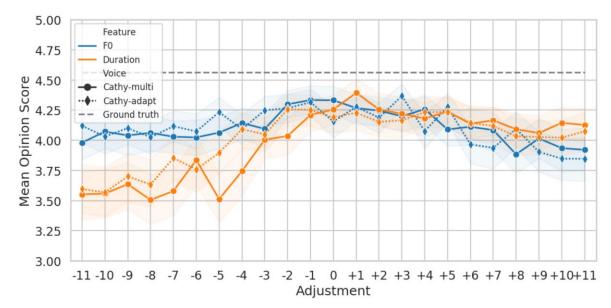
# PHONEME-LEVEL PROSODY CONTROL CONTROL

#### **Objective measures**



- **x-axis**: prosodic category specified in input (for pitch or duration)
- **y-axis**: actual mean value of pitch (right) and duration (left) measured in the respective synthetic utterances generated

#### Subjective evaluation



- **x-axis**: modification offset for pitch (blue) or duration (orange)
- y-axis: MOS score

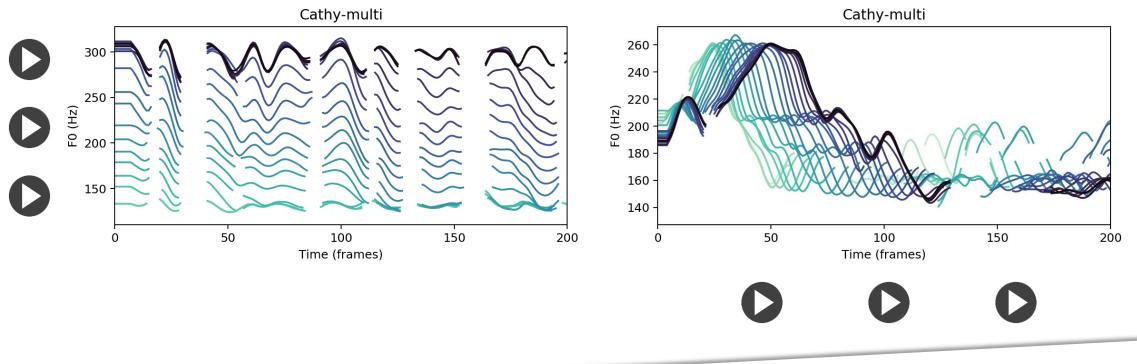
### PHONEME-LEVEL PROSODY CONTROL Modifications: utterance-level

**F0 modification** based on offset from ground-truth labels

He could see every object in his cottage and his gold was not there.

#### **Duration modification** based on offset from ground-truth labels

With lowered head he asked: Whered you go to?

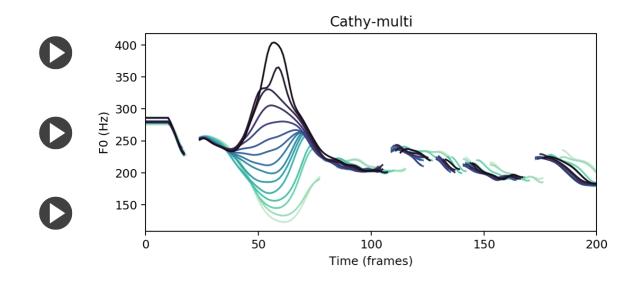


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### PHONEME-LEVEL PROSODY CONTROL Modifications: phoneme-level

**F0 modification** based on offset from ground-truth labels

To prolong (p r @ I Q N) and intensify the feeling he added...



## PHONEME-LEVEL PROSODY CONTROL Adaptation to unseen speakers

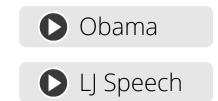
Objectives:

- Adaptation to new, unseen target speaker with limited amount of data
- Maintain high quality
- Maintain the ability for fine-grained control

Process:

- Apply augmentation and z-normalization to the new speaker's data
- Fine-tune the model by replacing one of the existing speakers with the target speaker
- Even 5 minutes of target speaker's audio was enough

"His genius and ardour had seemed to foresee and to command his prosperous path."



# **Speaker Generation**

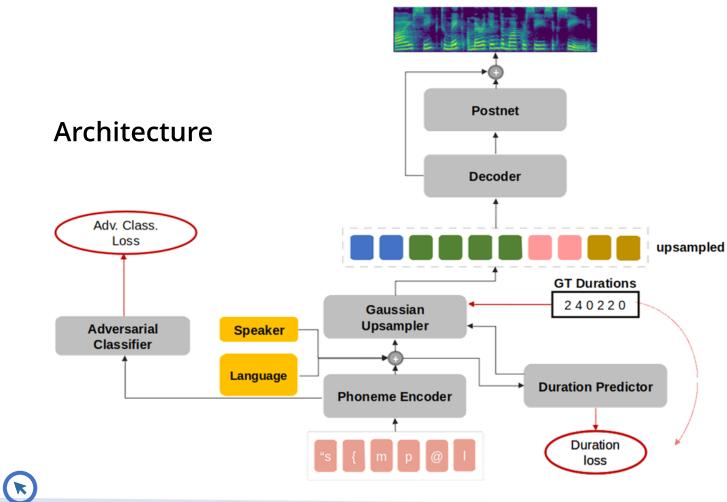
- Multi-speaker TtS systems can closely imitate the voice color and style of the speakers in their training data
- The speaker identity representations that they learn correspond to real people.
- Extrapolate: generate **novel speakers** from multi-speaker / multi-lingual data
- Multiple approaches:

• ...

- TacoSpawn: recurrent attention-based text-to-speech model that learns a distribution over a speaker embedding space
- Transfer learning: d-vectors from speaker verification task as speaker representations for TTS

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### SPEAKER GENERATION Model and training data



#### Training data

name	open	lng	hours	speakers		
				male	female	all
en96		en	342	56	40	96
LibriTTS [8]	$\checkmark$	en	163	457	421	878
VCTK [9]	$\checkmark$	en	25	46	62	108
ko87		ko	553	44	43	87
es8		es	96	4	4	8
de9		de	117	4	5	9
fr10		fr	95	4	6	10

Generating Multilingual Gender-Ambiguous Text-to-Speech Voices

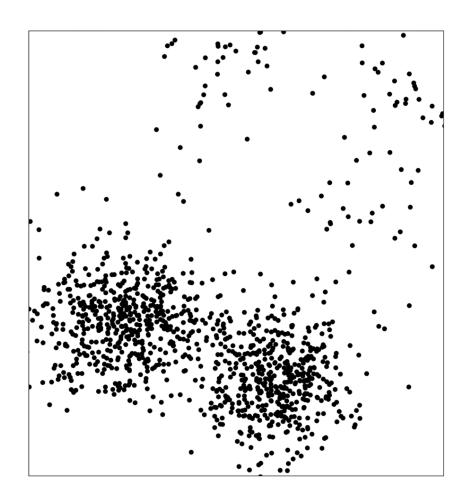
K. Markopoulos, G. Maniati, G. Vamvoukakis, N. Ellinas, G. Vardaxoglou, P. Kakoulidis,

J. Oh, G. Jho, I. Hwang, A. Chalamandaris, P. Tsiakoulis, S. Raptis

Accepted to: Interspeech 2023

# SPEAKER GENERATION Embedding space

- Speaker embeddings: the "essence" of a speaker's voice (color, prosody, ...)
- "Similar" voices represented by nearby vectors
- 256-dim space
- PCA to reduce to 2D for display



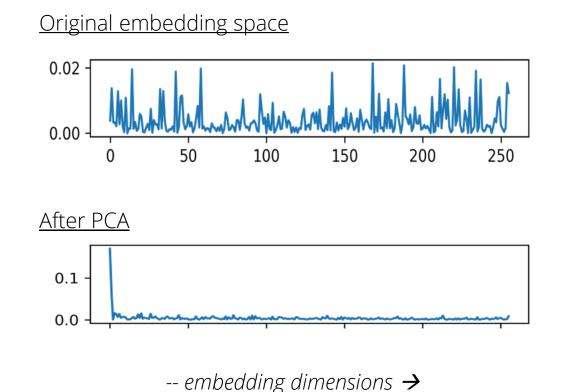
## SPEAKER GENERATION Gender in the embedding space

- the first two PCA dimensions highly correlated to gender
- male and female speakers are almost linearly separable
- gender is one of the most important factors that explain the variance in the learned speaker embedding space
- additional sources of variation, e.g. acoustic conditions, recoding equipment, ...



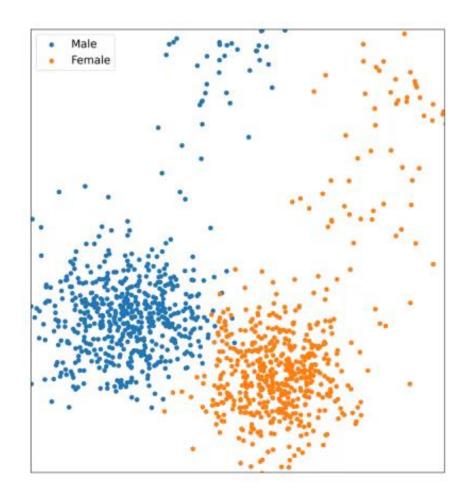
## SPEAKER GENERATION Gender in the embedding space

- How much part of the gender information is captured in the first 2 dimensions?
- Correlation ratio:
  η = the weighted variance of the mean of each category (male/female) over the variance of all samples
- Gender information spread across dimensions in the original space, but concentrated mainly in the first 2 in the PCA space



## SPEAKER GENERATION Generating novel speakers

- All sources of variation (aside from linguistic content) entangled in the embedding space
- Point in the embedding space → plausible novel speakers "similar" to their neighbors
- First two PCA dimensions capture most speaker variability, so it makes sense to use these to guide the sampling
- How do we recover the rest of the dimensions?
  - Assume 0 for all the rest in the PCA space (i.e. assume their mean value); or
  - Find the closest male and female speaker and perform weighted interpolation



## SPEAKER GENERATION Browsing the embedding space

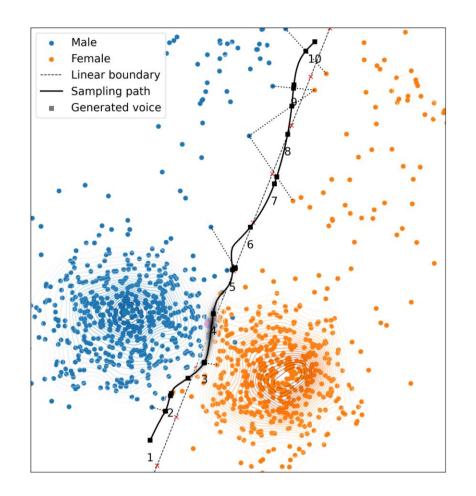
66 This 48th ICASSP is the first post-pandemic edition, celebrating the return to an in-person experience and the 75th anniversary of SPS. We are looking forward to welcome back the whole signal processing community in a single venue, after three very challenging years. ICASSP's main theme this year is "Signal Processing in the AI era," promoting the creative synergy between signal processing and machine learning.

lacksquare

"

## SPEAKER GENERATION Gender perception in generated voices

- Gender information is very prominent in the first 2 PCA dimensions, so we can experiment on:
  - How amenable is voice gender to our control?
  - How is voice gender perceived across different demographics?
- Process:
  - estimate the density of male and female speakers;
  - find the **boundary area**: where male and female densities are relatively high and comparable
  - **sample** from the boundary and generate the respective speaker embeddings;
  - run **objective metrics** to measure gender ambiguity, speaker diversity, voice consistency
  - perform listening tests on samples synthesized by the corresponding generated speaker embeddings with subjects from different demographics

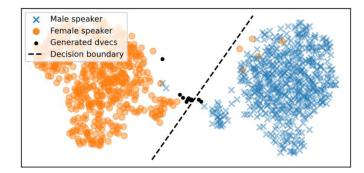


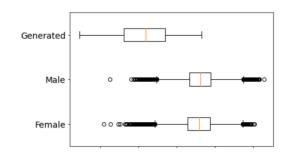
SPEAKER GENERATION Gender perception in generated voices

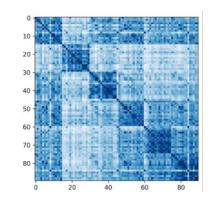
**Objective metrics** 

- Gender ambiguity. Generated utterances on the d-vectors space (UMAP on 2D).
- **Speaker diversity**. Diversity in the original and generated voices (distances in the d-vectors space)
- Voice consistency.

Distance matrix of sentences synthesized by different generated speakers in different languages







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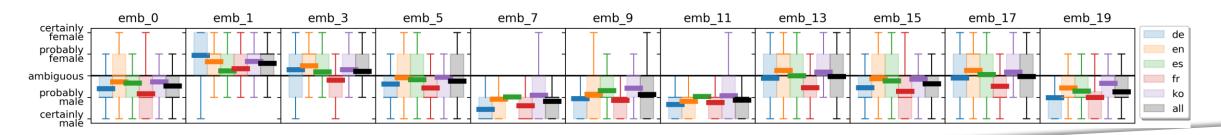
## SPEAKER GENERATION Gender perception in generated voices

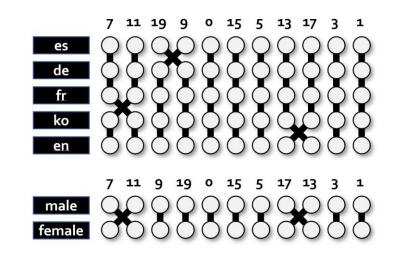
#### Subjective listening tests

- MOS scores listening tests: naturalness and gender perception
  - English , Korean, Spanish, French, German
- Subjects:
  - 114 subjects, 15432 ratings for gender perception
  - 102 subjects, 14136 ratings for naturalness.
  - 58.4% males, 31.7% females and 9.9% of undisclosed gender.
- Main conclusions:

The ordering of systems' perceived gender (more/less male/female) is largely consistent across both dimensions.

# So, gender perception seems to be shared among listeners of different gender and different native language





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# Applications



# Applications

An increasing supply of AI-backed voice generation technologies and platforms with a significant impact on...

#### ...the creative industries:

- Audiobooks
- Post-production for cinema
- Post-production for user generated content
- Voice cloning and personalized voices
- Gaming
- Singing
- ...

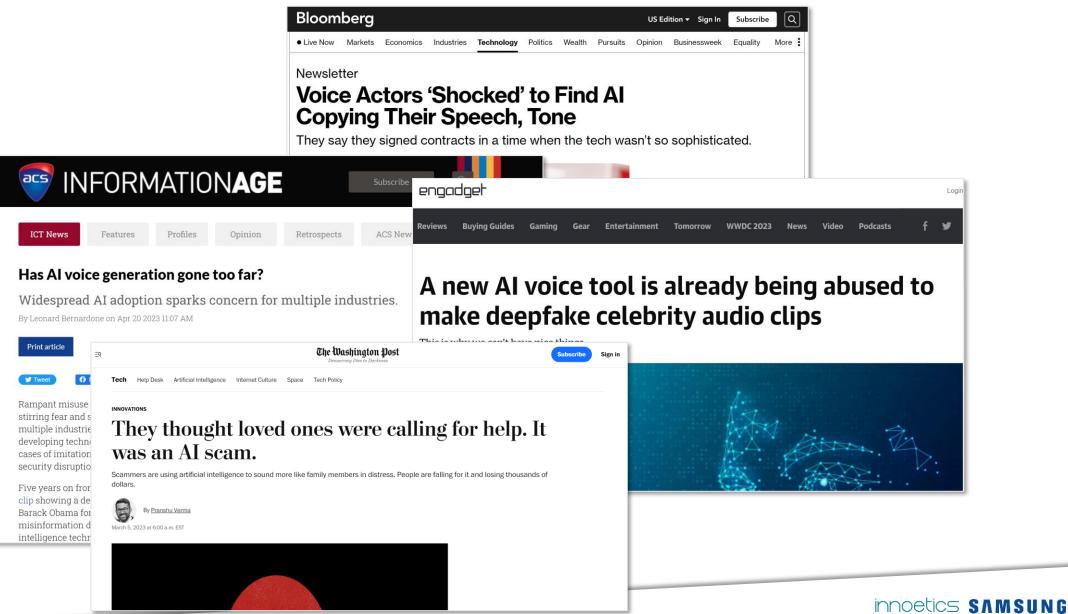
#### ...our **personal lives**:

- Accessibility
- Education and language learning
- Personal communication

# **Ethics reshape**



## ETHICS RESHAPE Sings of a missing framework



## ETHICS RESHAPE Regulation forming

- Al Act: draft EU Directive on AI applying to the development, deployment, and use of AI in the EU or when it will affect people in the EU.
  - Regulates **applications and the use of technology** (not the technology itself)
  - Adopts a risk-based approach:
    - unacceptable risk,
    - high risk,
    - limited, or
    - minimal risk
  - Example of "unacceptable risk" in the EU's site: "All AI systems considered a clear threat to the safety, livelihoods and rights of people will be banned, from social scoring by governments to toys using voice assistance that encourages dangerous behaviour."
- US congressional hearing on "Oversight of Al"
- Digital "likeness"



- Voice is **trust**
- Voice is **emotional**
- Voice is **affective**



# Thank you

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